

SPONSORSHIP OPPORTUNITIES

THE CONFERENCES TURKEY



World Class Events !

The Conferences Turkey has consciousness about the knowledge that will be the most determining factor to form the individuals, institutions and society in the future. Thus, it was founded on the basis of experiences in training and consulting with the vision to bring different perspectives to fair, congress, summit, seminar organizations.

In this context, aims to provide solutions that are focused on institutional and individual development by analyzing the expectations and needs of individuals and institutions, identifying issues that will serve their development and creating tangible values for the customers.

The services provided by The Conferences Turkey include many activities ranging from determining strategies and planning to the organization of events. The Conferences Turkey has undertaken an important mission as a bridge on the way to success by presenting the combination of business world and academic world, customer and brand, theory and practice.

And putting all these into practice, undertakes as a duty to be respectful to the country where operates and the people of relevant country and has taken important steps to make each organization as a part of social responsibility project.

We Offer Solution Focused Activities!

The Conferences Turkey events have been organized as a 100% solution-oriented!

Our expert speakers and our leading practitioners in their fields will share their business life experiences and struggles and will provide solutions to most encountered problems.

As a result, we will show hospitality to extremely enthusiastic audience who are interested in the content matching the agenda, services and appropriate technologies. Due to the nature of events of The Conferences Turkey, the sharing of different business experiences will be materialized between participants, speakers, sponsors and presenters.

During the coffee breaks, lunches and cocktails, many meeting and information exchange opportunities with other participants will be occur. Participants spend their times in the presentation areas equipped with the latest technology with regard to the related activity issues.

Solution producers with specific interests may offer unique solution ways that you can not find easily. This is one of the most important point that reveals our value.

We Offer Top Quality and Special Opportunities to Our Sponsors!

We provide you an appropriate activity and job opportunity by introducing you to private sponsors within our thought leadership owing to our hospitality, breakfasts, lunches, cocktails and contentful dinners.

Special categorized options, this gives the opportunity to the sponsor to demonstrate himself/herself to the participants as a pioneer vendor in a certain technology, service or innovation field. The sponsor of a particular technology, it gives participants the opportunity to demonstrate that it is a pioneer in the field of supplier services or innovation with customer-oriented case studies and related presentations

We Create Special Options for Our Sponsors !

We carry our necessary works in order to create the most accurate participant profile for our customers acting as sponsor for our events. Therefore, the first thing to do is to understand your requirements and create the participating groups that will ensure you the maximum benefit.

Our available packages to suit all budgets is indicated hereinbelow.

Extra options can also be added to the sponsorship packages

Our Sponsorship Packages

Headline Sponsorship Package

This sponsorship package is the excellent way contacting with the Senior participants of the companies as well as all effectively contacting with all participants of the event.

This package also allows you to make the promotion of your organization and your brand in the most effective way. In addition, you will have the opportunity to introduce your brand in the events such as session chairmanship and important business networking.

TYPICAL ROI

You will have the gains such as the opportunity to reach the top level/senior participants, participation to the events as VIP, market training, product promotion, brand awareness, launch of new products, etc.

PACKAGE COMPONENTS

- **Master Brand Sponsorship:** You will ensure the visibility and awareness of your brand before, during and after the event.
- **Speaker:** You will gain the opportunity to be mentioned with the sector authorities in the Congress, the opportunity to participate as a speaker and you will find presentation opportunities.
- **Conference Participation:** You will have the opportunity to take part in the VIP section during the event as a representative.
- **Display Stand:** The main sponsor company will have the opportunity to open stand in a privileged manner in anywhere in the area dedicated to the stands. This is an excellent method in order to express your business strategies to the participants and make business links.
- **Media Presentation Ability:** You will achieve the opportunity to be introduced as the main sponsor in the Press

Session Sponsorship Package

An excellent choice to create brand awareness!

During the event, your brand name will be given to a session. Besides, you will have the opportunity to introduce your brand in a session named with your brand within allotted time or you will have the opportunity to participate into the session as an expert. Take advantage of the benefits of the Session Sponsorship in the Conference!

TYPICAL ROI

Market training, developing business plans for the future

PACKAGE COMPONENTS

- **Brand Sponsorship Session:** You can obtain one of our sponsorship options corresponding to your sector. Promotional activities before, during and after the event
- **Opportunity of being Session Speakers:** You will have an opportunity to transfer your message to the participants with a short presentation.
- **Display Stand:** You will take advantage of having one of the stands in limited number located in the display area.

Gold Sponsorship Package

This is a different and effective sponsorship method that you may choose in order to introduce your brand in the event. This package allows you to be as a participant in the activity program as a sponsoring company. In addition, you will be entitled to be presented as the sponsoring company during breakfast, lunch or coffee breaks. You will have the opportunity of reaching to the relevant participants as sponsoring company during the business network events such as dinings, cocktails and branches.

TYPICAL ROI

Brand awareness, market training, product introductions and transmission facilities of your brand to all participants.

PACKAGE COMPONENTS

- **Upper Level Brand Sponsorship:** The promotion of the brand in the written and visual media and internet environment before, during and after the event.
- **Breakfast, Dinner and Cocktail Sponsorship:** This allows you to be the sponsoring brand during breakfast, dinner or coffee breaks in the event.
- **Possibility of being Speaker in the Session:** Possibility of making presentation during the event on the agenda that you consider appropriate, this will be realized in the manner of creation of a session expressing your message in a determined time.

Category Sponsorship Package

It allows you to create joint cooperation in the session where new ventures, solution suggestion, alternative job possibilities are discussed with the different companies operating in the same sector. It also ensures the possibility to create options on the identified issues suitable for your sector in the event.

TYPICAL ROI

Market training, developing business plans for the future

PACKAGE COMPONENTS

- **Category Brand Sponsorship:** You will achieve the opportunity of partnership initiatives in the session related to your sector. Promotion before, during and after the event.
- **Opportunity of being Speaker in the Session:** You will have the opportunity to make a presentation in a certain time allotted on the agenda you have chosen.
- **Display Stand:** You will take advantage of having one of the stands in limited number located in the display area.

Package Components

BRANDING

- Prominent branding in pre- and post-event communications, website and brochures
- High-profile on-site logo placement, including stage, holding slides and delegate pack
- Publicity in event advertising in third-party media



LANYARDS*

- Company logo on all lanyards distributed at conference registration.



DELEGATE BAGS*

- Company logo and conference brand on delegate bags handed out during registration.



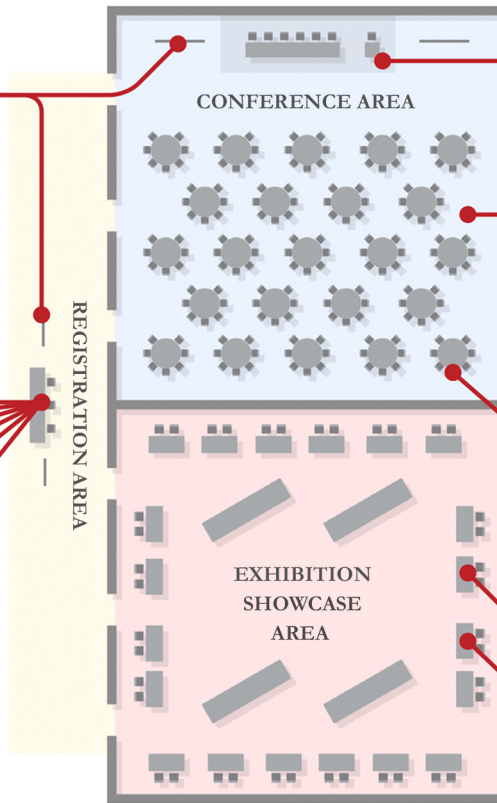
LITERATURE DISTRIBUTION

- Online publication of your presentation to attending delegates
- One-page insert in delegate pack



GIFTS*

- Opportunity to distribute branded gifts given to delegates at conference registration or your choice of time.



SPEAKER OPPORTUNITIES

- Engage with delegates through keynote addresses, presentations, product demonstrations and more.



DELEGATE PLACES, SPEAKERS' DINNER & EVENING DRINKS

- Each package allows sponsors to invite a certain number of attendees for free, as delegates and guests at the exclusive speakers' dinner or after-show party.
- Both offer an opportunity to network at a high level in a relaxed environment.



CHAIR BRANDING

- Company logo placed on the backs of chairs at the conference.



PRODUCT SHOWCASE

- Give delegates a first-hand experience of your products by showcasing them during focus lounges or breaks.



EXHIBITION STANDS

- Table top (approx 3m x 2m)
- Dressed table and two chairs
- Power and extension leads
- Wireless internet connection



EXCLUSIVE MEDIA PARTNER ACCESS & NETWORKING OPPORTUNITIES

- The Conferences Turkey works with leading industry media partners to showcase conference content and sponsors.



* Supplied by client

Exhibitor Registration Form

If you are interested in exhibiting, reserve your place now as exhibitor space typically sells out early.

Please secure my place as an exhibitor at:

Event Name	<input type="text"/>		
Title	<input type="text"/>	First Name <input type="text"/>	Last Name <input type="text"/>
Job Title	<input type="text"/>		
Company	<input type="text"/>		
Billing Address	<input type="text"/>		
ZIP/Postal Code	<input type="text"/>	Country	<input type="text"/>
Contact Number	<input type="text"/>		
Email	<input type="text"/>		

Exhibitor Package Rate From: 2.900 € + VAT (18)

Package includes: Sexcluding the sponsorship fee, the services to be provided listed hereinbelow, and the pricing is as follows. In this context, during a one-day event, 2 seats for representatives, 1 pcs display stand (with the dimensions of 3 x2 mt), 2 pcs of chairs, power supply, WiFi connection, plasma TV, DVD player will be supplied and extra supplies are subject to extra charge. The participants of sponsor company will manage travel and accommodation on their own.

Guests are responsible for their own travel and accommodation arrangements.

I am also interested in:

<input type="checkbox"/> Headline Sponsor	<input type="checkbox"/> Gold Sponsor	<input type="checkbox"/> Other Sponsorship:
<input type="checkbox"/> Category Sponsor	<input type="checkbox"/> Session Sponsor	<input type="text"/>

We pledge to call you within 24 hours of receiving your enquiry.

“We organize the events offering the Business and Academic world, the brand and customer, theory and practice together.”

Payment Options

Please, choose one of the options below.

Payment must be received in full prior to the event.

Option 1 - CREDIT CARD

Please charge my	<input type="text"/>
Amount	<input type="text"/>
Card Number	<input type="text"/>
Name on card	<input type="text"/>
Expiry date	<input type="text"/>
Security code	<input type="text"/>
Cardholder's signature	<input type="text"/>
Date	<input type="text"/>

Option 2 - INVOICE

An invoice containing payment instructions will be sent electronically upon receipt of the completed registration form.

How To Finalise Your Reservation

Now that your details are completed please send your registration form to our Customer Service Team:

Email: info@theconferenceturkey.com

After filling the form, you can contact us through the following communication channels. You can contact us by the phone number of +90 212 261 74 68 for any questions and further information.

Terms & Conditions

In case of cancelling the sponsorship or giving up the participation in the event, The sponsoring company or participants are obliged to pay all sponsorship and participation fees previously specified. The organizer company, The Conferences Turkey, is obliged to ensure the sponsorship or participation in an alternative organization specified by mutual consent in case of cancellation of the event in question. I hereby declare that I agree to all the terms and conditions as stated above.